



National Harbor Showdown Partners with NIKE Volleyball, Athlete Performance Solutions

Within walking distance to many restaurants, shopping, and located minutes from our Nation's capital, the National Harbor Showdown is proud to announce a new partnership with NIKE Volleyball and Athlete Performance Solutions (APS), its globally authorized distributor. NIKE Volleyball will serve as the National Harbor Showdown's official title sponsor and official outfitter offering NIKE Volleyball branded gear.

"We are extremely excited to partner with NIKE and APS for the NIKE National Harbor Showdown at the Gaylord. The Chesapeake Region and JVC want to make sure this year's tournament is an "event"! With a globally recognized brand such as NIKE, one-stop shopping for teams to play, stay, and eat at the Gaylord and with all of the activities the National Harbor area has to offer, we are off to a great start! NIKE and APS will offer high-quality products and a presence for our athletes to take pride in this event and the sport they love! We look forward to a great partnership and hope our attendees are just as pleased as we are," said AJ Joseph, President of JVC Tournaments.

The NIKE brand will be present at the NIKE National Harbor Showdown event and in a range of marketing activities. NIKE will also develop, distribute, and sell a range of branded merchandise and event-specific products.

"It is an honor for us to partner with JVC to help enhance the experience of the athletes, coaches, and families who will attend the NIKE National Harbor Showdown," said Eddie Brown, President of Athlete Performance Solutions, *"Through supporting this event, we look forward to the opportunity to seek insights from those who love volleyball to assist us in making products that help maximize the performance of volleyball athletes."*

Lisa DiGiacinto, Commissioner of the Chesapeake Region Volleyball Association, says, *"Our team is excited to offer this event and to partner with high-quality companies*

like NIKE and APS. This partnership will enhance the volleyball experience for every young volleyball player who dreams of winning the gold medal.”

The NIKE National Harbor Showdown will kick off on January 21, 2022, at the Gaylord National Resort and Convention Center. For more information, head over to the tournament website at www.jvctournaments.com/NationalHarborShowdown.

About Athlete Performance Solutions

Athlete Performance Solutions (www.AthletePS.EU / www.AthletePS.com) is the globally authorized distributor for Nike in several sports including volleyball, rowing, field hockey, wrestling, boxing, weightlifting, and fencing. APS also serves as Nike’s authorized distributor of Team Basketball for Europe and Russia, the official distributor for Nike in Running and Track and Field in Russia, and as a Nike distributor for the IIHF (International Ice Hockey Federation).

About JVC Tournaments

JVC Tournaments (www.jvctournaments.com) is a managing partner, contractor, and event owner for over 20 Club volleyball tournaments in the New England, Florida, and Southern Regions. JVC Tournaments offers everything from court rentals to running events from start to finish using the SportWrench platform. YOU BRING YOUR GAME, WE RUN THE TOURNAMENT!

About Chesapeake Region Volleyball Association (CHRVA)

CHRVA (www.chrva.org) is one of 40 regions of USA Volleyball, the National Governing body of volleyball. CHRVA represents the states of Delaware, Maryland, Northern counties of Virginia, and Washington D.C. The Chesapeake Region’s mission is to provide all members a competitive environment, one that is challenging and enjoyable for amateur athletes, officials, and volleyball enthusiasts.