



Savannah Showdown Partners with Nike Volleyball, Athlete Performance Solutions

Savannah Showdown, the premier Tri-State area volleyball tournament hosted by Savannah Sports Productions and JVC is proud to announce a new partnership with Nike Volleyball and Athlete Performance Solutions (APS), its globally authorized distributor. Nike Volleyball will serve as the Savannah Showdown official title sponsor and official outfitter offering Nike Volleyball branded gear.

Beth Linebarger, Owner of Savannah Sports Productions, shared, *“We are thrilled to partner with Nike and APS and eager to continue to take the Nike Savannah Showdown to the next level. This is such a great opportunity for the volleyball community in our Region. We are proud to continue to facilitate the growth of volleyball and investment into the sport for our area.”*

The Nike brand will be present at the Nike Savannah Showdown event and in a range of marketing activities. Nike will also develop, distribute, and sell a range of branded merchandise and event-specific products.

“It is an honor for us to partner with JVC to help enhance the experience of the athletes, coaches and families who will attend the Savannah Showdown,” said Eddie Brown, President of Athlete Performance Solutions. *“Through supporting this event, we look forward to the opportunity to seek insights from those who love volleyball to assist us in making products that help maximize the performance of volleyball athletes.”*

This opportunity is exciting for both Savannah Sports Productions and JVC Tournaments. *“Our team has worked hard to make sure this event is a memorable experience for our teams and families each year. This collaboration with a globally recognized partner like Nike is going to raise the bar with our signature event in Savannah. Nike and APS will be offering high-quality products and a presence for our athletes to take pride in this event and the sport they love! We look forward to a great partnership as we continue to solidify the Nike Savannah Showdown as a premier event for the Southern Region,”* said Jennifer Joseph, Vice President of JVC Tournaments.

About Athlete Performance Solutions

Athlete Performance Solutions (www.AthletePS.EU / www.AthletePS.com) is the globally authorized distributor for Nike in several sports including volleyball, rowing, field hockey, wrestling, boxing, weightlifting, and fencing. APS also serves as Nike's authorized distributor of Team Basketball for Europe and Russia, the official distributor for Nike in Running and Track and Field in Russia, and as a Nike distributor for the IIHF (International Ice Hockey Federation).

About JVC Tournaments

JVC Tournaments is a managing partner, contractor, and event owner for over 20 Club volleyball tournaments in the New England, Florida, and Southern Regions. JVC Tournaments offers everything from court rentals to running events from start to finish using the SportWrench platform. YOU BRING YOUR GAME, WE RUN THE TOURNAMENT!

About Savannah Sports Productions

Savannah Sports Productions was established to bring quality sporting events to the Savannah area. We are proud to showcase the richness of the City through the Nike Savannah Showdown tournament by offering a unique experience through partnerships with local businesses and restaurants.